

Department of Industry Policy and Investment Promotion (DIPIP)  
Madhya Pradesh Trade & Investment Facilitation Corporation Limited (TRIFAC)  
Government of Madhya Pradesh

## **EASE OF DOING BUSINESS: MAKING AN EFFICIENT BUSINESS ECO-SYSTEM**

In quest to make Madhya Pradesh state an attractive destination for investment, Government of MP has taken up a series of measures to improve investment climate & make investors experience at par with leading economies in the world.

Ease of Doing Business (EoDB) is a concept that focuses on measures which simplify and rationalize the regulatory processes to reduce transaction time and cost, for setting up a business.

### **Ease of Doing Business in Madhya Pradesh**

**Department of Industrial Policy and Promotion (DIPP) – Government of India** has come up with “**Assessment Framework for State Level Reforms**” to create a competitive and cooperative federalism among Indian states. This is a joint initiative by DIPP and World Bank.

Madhya Pradesh, has been consistently maintaining **5<sup>th</sup> rank** for past two years, in the interstate assessment for **Business Reforms Action Plan**, with an implementation score of **97.01% in 2016**. The comparative study of state ranking for Ease of Doing Business shows that Madhya Pradesh is performing way better than states with similar demographics and industrial growth. Madhya Pradesh has successfully implemented all business reforms related to Environmental Registration, Labour Registration, Obtaining Utility Permissions, Inspections Reforms, Access to Information & Transparency Enablers and Single Window System.

This year, DIPP has released Business Reform Action Plan’2017 which comprises of 372 recommendation points on regulatory processes, policies and procedures, spread across 12 reform areas.

### **Single Window System**

In state’s endeavour to facilitate investors, **Department of Industry Policy and Investment Promotion (DIPIP), Government of Madhya Pradesh** has come with **INVEST Portal** (Integrated New Venture Establishment). The INVEST would not only serve as single window system for managing all investments in the state, but would also act as one stop solution for any investor wanting to setup business in the state.

The INVEST Portal is established for investor facilitation and approval monitoring to offer various services to investors for smooth and delightful experience of working with GoMP. As part of our single window system, we offer a varied portfolio of services including, allotment

of industrial land, building permission, water connection, electricity connection, consent to establish, consent to operate, registration and renewal of factory license, payment of dues in industrial areas and fiscal incentives amongst others.

A checklist of pre-establishment & pre-operations clearances required by new and existing businesses is provided on the portal. Additionally an online questionnaire is available (in the form of wizard) through which an investor can obtain customized list of approvals required for his/her specific business type.

INVEST Portal will cover full lifecycle of an investment proposal including the various stages like lead generation, application stage, approvals before establishment, incentive processing, approvals after establishment, incentive disbursement, renewal of approvals, expansion/diversification etc.

INVEST portal will have a seamless integration with other state departments. With the help of **Dynamic CAF**, an investor would be able to apply for required approvals/licenses of various departments, through a common form and simplified procedure. There will be a document repository so that an investor is not required to upload the same credentials multiple times.

Through Investor Dashboard, an investor will be able to conveniently track the status of all his applications. The final certificate / license would also be made available online for user to download. Dedicated Relationship Managers will be assigned to handhold and facilitate the investor regarding approvals and incentives.

### **Land Availability**

Land availability is one of the key factors for setting up of an industrial unit. In Madhya Pradesh, an investor can choose from **45,000 hectares of government land bank or private land**. Government Land is available in three categories:

1. Developed Land
2. Developing Land
3. Raw Land / Undeveloped Land

**DIPIP** develops industrial land through Audyogik Kendra Vikas Nigam (AKVN). Developed areas of AKVN have all basic infrastructure facilities for industries. Developed / developing / undeveloped government land in industrial areas of the state can be viewed and booked through GIS (Geographical Information System) enabled online system - <http://geoportal.mp.gov.in/mptrifac/afull.aspx>

In addition to Government land, there is ample availability of private land in Madhya Pradesh. If the concerned land is within the Master Plan by Town and Country Planning Department and its land use in 'industrial', permissions are easier as no change of land use is required. If the concerned land is outside the Master Plan by Town and Country Planning Department (generally rural areas), then there is provision of '**Deemed Diversion for Industrial Purpose**'.